

# Music

VIEWS



AUGUST • 1957

PEGGY LEE



It is ironic that the late Jimmy Dorsey should succumb to cancer during the peak popularity of his recording, "So Rare." It was the saxophonist's first hit in 14 years.

# Music Views

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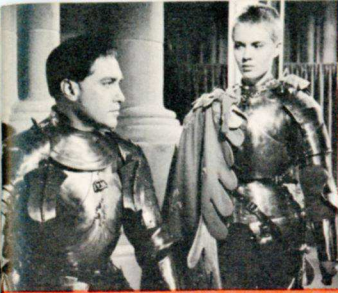
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## THE COVER

There are several things that are pretty special about "The Man I Love," Peggy Lee's first album since her return to the Capitol label. For one thing, she turns in a superb performance in the great style that has made her one of the nation's finest performers. For another: her conductor is none other than Frank Sinatra (you'll remember that Frank also conducted his own instrumental album a year or so ago, "Tone Poems of Color"). The other special thing is that she sings some of the greatest songs ever written. So what are you waiting for? Listen to it!







# SAINT JOAN

One of the musical achievements of this or any year is the soundtrack, recorded on Capitol, of Otto Preminger's motion picture production of Bernard Shaw's "Saint Joan." The score, composed and conducted by Mischa Spoliansky, is as exciting, dramatic and emotional as the story which it complements. It is modern in concept and unusual in scope, in that it combines medieval elements with music which underlines the Shavian wit and power, and the action of the story.

This motion picture story of Saint Joan, the martyred maid who successfully defended her country only to have its leaders burn her at the stake, is a true movie triumph. Preminger's casting of Richard Widmark, Richard Todd, Anton Walbrook, John Gielgud and Jean Seberg (in the title role) has been hailed by the critics, as has the screenplay by Graham Green. The Bernard Shaw play itself has of course been a classic for many years.

In presenting the soundtrack from this exceptional film, Capitol has selected the most powerful and the most beautiful themes by the composer. Such compelling music as the "Main Title (Saint Joan Theme)," "Road to Chinon," "Siege of Orleans," "Toccatina," "Strength and Loneliness," "Voice of Conscience" and "Dream Minuet" insure magnificent listening, especially when recorded in Capitol's high fidelity.





## ERNIE AIDS BOYS

Tennessee Ernie played second bill to 12 small boys for an hour-and-a-half non-publicized appearance before a sparse house of 35 persons and gave one of the most inspired performances of his career.

The occasion was the recent induction of Scout Troop No. 29, held in the Horace Mann Elementary school in Burbank, Calif.

Ernie, through his Betford Corporation (Betford is a contraction of his wife's name, Betty Ford), is the sponsor of Troop No. 29. As the sponsor he was on hand for the formal charter ceremony and to present the newly inducted scouts with their neckerchiefs and troop colors.

In an ad-lib speech to the assembled parents and friends of the scouts, Ford recalled his own scouting days as a boy in Tennessee.

He explained the bonds of friendship that linked boy with boy in the scouting organization. The act of trying to reach common goals together. The gradual development of a love and appreciation for the free things in life, the good things as Ford expressed it. A crisp blue sky over an early morning camp fire; a free and bubbling brook to frolic in during a mountain hike; the pride

that comes from accomplishing a difficult task with your friends; the wonderful spirit of belonging; and the clean, healthy outlook of young lives devoted to the purposes of good.

Ernie presented each boy with his neckerchief, gave him the authorized left handed shake of congratulation and received for his efforts the brightest smiles the 12-year-olds could muster.

The following evening Ernie's talent brought laughter and entertainment to some 30 million people on his NBC television show.



On the heels of his very successful "International Vibrations" album, comes a new one from British conductor Ray Martin's orchestra. Album title is "High Barbaree."



Teenager Sue Raney sings up storm on Capitol wax debut, "What's the Good Word, Mr. Bluebird" & "The Careless Years." She sang on the Jack Carson radio show and her own show in Albuquerque, N. M.





In the lobby of the Capitol tower, producer Voyle Gilmore (l) and Ardmore Music topper Joe Zerga (r) see Johnny Standley and Joe Frisco sign contracts for disk which Frisco and Standley have since recorded, "Mother's Tears" and "Peter Piper." Frisco's allergic to elevators, refused to walk up 12 flights so the pact was inked in the lobby.

## ZOOOOM!

We thought we were kidding in a recent "Music Views" humor(?) piece which suggested a hi-fi recording of the turbines at Boulder Dam. But it's been topped, and for real! Mercury records is releasing a hi-fi package which contains stereophonic reproductions of noises accompany-

ing the Indianapolis speed-car race. Listeners can hear the cars screaming around the turns and the noises of the pit and repair crews. There is also an interview with a driver (via shortwave) in the act of gunning his car up to 180 MPH.

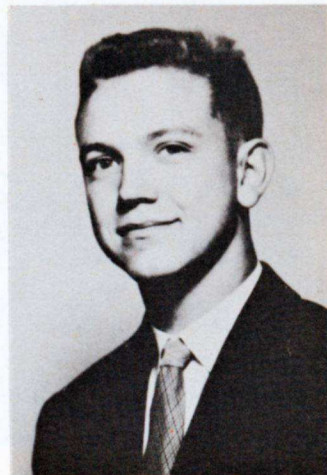
## CALYPSO BOOMS TRINIDAD

ACCORDING to a report by Broadcast Music, Inc., Calypso music has led directly to a boom in the tourist trade for Trinidad with consequent economic benefits for the island populace. These native songs have attracted popular acclaim all over the world which has focused new attention on the tropical island. Result: new hotels are being planned, special travel services are employing more people, money is flowing in from record sales, etc.

Of course, benefiting in particular are the prominent singer-composers like The Iron Duke, Lord Flea, and others. Some of their new-found wealth is going for items as exotic as their calypso nicknames but, more realistically, they are fulfilling long-cherished dreams for the new homes, college educations for their youngsters and business investments. According to Lord Melody, composer of "Mama Look A Booboo," the calypso came originally from the "picong" shows held during carnival time in Trinidad. Here, face to face, rival folk singers improvised tunes and lyrics commenting satirically on politics, love and life in general. The more biting the comment, the greater the approval of the sophisticated native audience. As the pace grew hotter, the

competing singers launched attacks on each other to the delight of the crowd which often stayed far into the morning hours.

This lively spirit of the carnival as expressed in song is now proving to be Trinidad's most famous export. The rhythmic form has become distinct and no longer strictly tied to the holidays. In fact, professional songwriters of other countries have become fascinated with calypso and are busily engaged in turning out renditions of their own.



Newcomer Mike Secrest debuts on MGM wax with "The Gift" and another rocker, "Do You Promise?"





"So this is high fidelity?"

### PURPLE?

The SPCA might be interested to know that singer Sunny Gale dyed her pet poodle purple to go with her summer wardrobe. Which prompts us to take another look at the verse which begins:

I've never seen a purple  
cow  
I never hope to see one  
But press agents being what  
they are  
I'm fairly sure there'll be  
one.



Discovered singing "King of the Blues" and "Please Don't Call Me Fool" on a TV show, Al Berry was signed by Prep and tunes etched.



Jane Russell models the apparel item from which the title of her new United Artists movie is derived, "The Fuzzy Pink Nightgown."





Stan Kenton smiles appreciatively at the Modern Men, exciting new vocal group which is heard in new package, "Kenton With Voices."

### ODE TO AN LP

I love you, little vinylite,  
I'm sure my feeling's  
universal,  
For I can play you every night  
And never hear one darned  
commercial.

—*bolof.*

### ● TV TUNES UP

From all indications of the fall programming schedule, music is at last coming into its own on television. In addition to the many musical spectaculars, an abundance of regular music stanzas will be introduced or continued. The high-rated "Lawrence Welk Show" will be continued on ABC-TV, as will "Voice of Firestone" and "Ozark Jubilee." They will also add shows by Frank Sinatra. Pat Boone and Guy Mitchell.

NBC-TV retains Tennessee Ernie Ford, Perry Como and "Hit Parade," and will add four new ones including hour-long Dinah Shore and Eddie Fisher shows, a half-hour Giselle MacKenzie show and a filmed show titled "Sally."

CBS has a new musical variety show coming up titled "The Big Record" and may move to permanent status the summer shows with Gale Storm and "The Whiting Girls."



Renato Carosone is one of the artists featured in Capitol's new foreign language single releases of the 'Capitol' of the World series. First release was in Spanish while the second (featuring Carosone and others) has Italian lyrics.



Julia de Palma is another of the Italian singers featured in Cap's 'Capitol' of the World foreign language series. Title: "Un Sogno di Cristallo (Dream of Crystal)."



vamp till ready



### MORE FABLES DEBUNKED

Once upon a time there was a young man whose occupation was to taste-test pickles in a pickle factory. The job didn't pay too much, but his wife liked it fine because tasting pickles all day meant he came home with a swell pucker. In his spare time the young pickle taster wrote songs. He, his wife and all their friends were positive that the songs were as good as anything on the "hit parade." One day when a big recording artist was coming through town on a personal appearance tour, the pickle-taster cornered the star in his dressing room and sang his latest song. The star didn't dig the song. The pickle-tester was crushed and vowed he'd never write another song. And he didn't. He's now president of one of the country's leading pickle producing companies and continues to test each batch of pickles. Which is fine with his wife because that way he's never lost his swell pucker.

\* \* \*

Once upon a time there was a poverty-stricken songwriter who had written some big songs in his day but hadn't even had a minor hit in twenty years. One day, while feeding pigeons in the park, the songwriter happened to over-hear some children humming a little nonsense ditty which they seemed to be making up as they went along. The little song so intrigued him that he went right up to his dingy room to try the tune out on his piano. He was very frustrated, however, when he remembered that the finance company had taken out the piano over ten years ago. But his excitement was so intense that he sat down and scratched out the song on the back of a Christmas card which he'd forgotten to mail in 1936 (he'd been using it to plug up the hole in the sole of his shoe). When he finished he realized it was good darn good. He rushed across town to the office of his former publisher, but when he got there he found

(Cont.)

(Cont.)

that the office was now a reducing salon and that the last they'd heard of the publisher he had become a runner for the bookie who had ruined his business. But the songwriter sang the song for the receptionist in the salon, who turned out to be an ex-wife he had walked out on during the "good days." She called the cops and had him thrown in jail because he hadn't paid her alimony for eighteen years. The alumni of that particular jail will always remember him as the guy who made their sentences seem lighter by composing songs for them to sing during the long evenings.

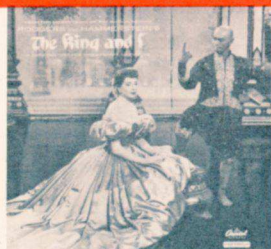
MORAL: If you can't be a success fail gracefully.  
—Bolof.



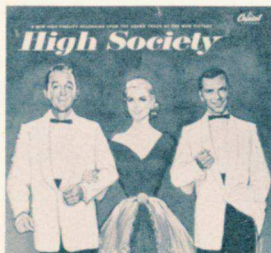
Recent stanza of NBC-TV's "Jerry Lewis Show" found a gathering of the clan with three generations of Lewis males. Jerry's father, a singer and comedian performed on the show as did his young progeny, Ronnie. Jerry's newest Decca deck is "With These Hands" and flip, "My Mammy."



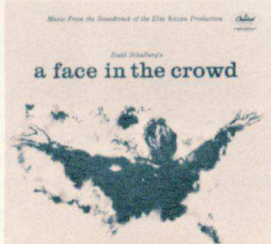
**THE HIT SOUNDTRACK  
ALBUMS are on**



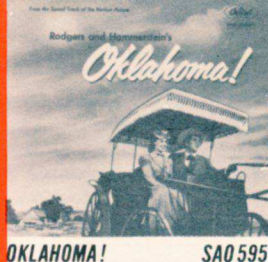
**THE KING AND I** W 740



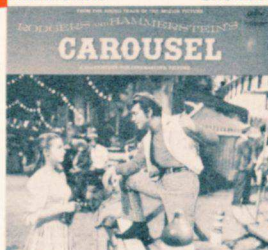
**HIGH SOCIETY** W 750



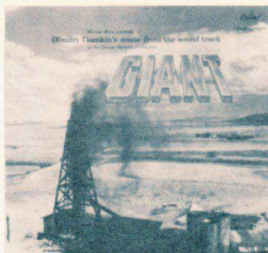
**A FACE IN THE CROWD... W 872**



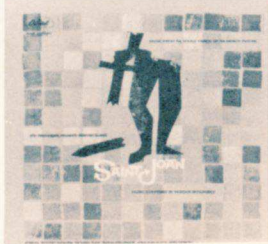
**OKLAHOMA!** SA0 595



**CAROUSEL** W 694



**GIANT** W 773



**SAINT JOAN** W 865

**NEW...**

*in brilliant  
high fidelity...  
the stirring  
SOUNDTRACK  
ALBUM*

*from Stanley Kramer's  
epic motion picture*

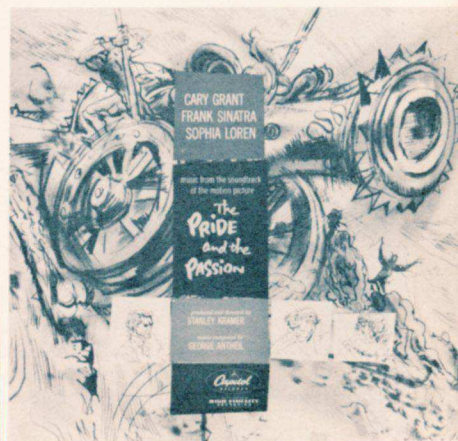
**The  
PRIDE  
and the  
PASSION**

*dynamic music by  
George Antheil*

*exclusive on*



**Album No. W 873**







Jane Russell, Connie Haines and Beryl Davis have an inspirational new Capitol package, "The Magic of Believing," currently doing very well

## ● MUSIKERS GET PIX

Just as actors are moving in on the recording business, the music makers are successfully invading the motion picture business. UT's "The Big Beat" has already signed such tune luminaries as Fats Domino, Gogi Grant, Steve Lawrence, The Four Aces, George Shearing, The Paulette Sisters, Buddy Bregman, The Mills Brothers, Jeri Southern and deejay Howard Miller.

Dean Jones and Joe Gilbert have been signed for roles in "Jailhouse Rock" which stars Elvis Presley.



Trumpeter-conductor Ralph Marterie's Mercury slicing of "Shish Kebab" is making an impressive showing in country's disk market.



Johnny Wilder's Prep Records debut couples a new tune and an oldie, "Play Love" backed by the standard "Five Foot Two, Eyes of Blue."

## MAYBE ROQUEFORT?

Bandleader Frank York recently sent out a promotion brochure which he feels really presents both sides of the picture. Plugging his new Coral release, York's brochure headline states "Nine out of ten jockeys prefer 'French Dressing'." Then follow nine endorsements of the record, with one dissenting opinion which reads, "To tell the truth, man, it doesn't move me."



## MARITAL HARMONY

Note to songwriters: if you can't find a collaborator, try your wife (or husband as the case may be). Two such conjugal collaborations have been extremely successful of late. Audrey and Joe Allison, co-writers of "Teenage Crush" the Tommy Sands hit disk, have collaborated on a total of more than 40 tunes, many of them recorded by top artists. Audrey is also a vocalist and has had considerable success singing their tunes.

Another husband-wife team to break into big-time is Boudleaux and Felice Bryant. Although operating primarily in the Country and Western field, the Bryants have had more than eighteen recordings of their tunes released this year and another two dozen recorded and awaiting release. Some of their more notable efforts have been "Bye Bye Love," "Change of Heart" and "Don'a Wan'a." Latter tune was waxed by Wanda Jackson on Capitol.



Joni James confers with husband Tony Aquaviva (left) and MGM producer Harry Meyerson during recording session which produced her latest wax effort, "Summer Love" backed up with "I'm Sorry For You, My Friend."

## PICKS HITS

Joseph Stone of the J. Walter Thompson advertising agency has the job of predicting which current songs will become hits, so that the agency can have lyrics written to them for the Ford commercials. Uncontented with just predicting the hits. Stone set out to write one for himself. Sure enough, he got the hit! The tune is "I Just Don't Know," recorded by the Four Lads.



Sheb Wooley's newest on MGM wax is "Plenty of Love," penned by Bill Olofson, onetime editor and sometime contributor to this mag.

## ● WAX ORG FORMED

The recording industry has recently formed a National Academy of Recording Arts and Sciences, patterned somewhat along the lines of the motion picture and television academies. A steering committee is currently being formed by leading executives and artists of the various recording companies. Among those working on the project are James B. Conkling, former president of Columbia Records; Lloyd Dunn and Dick Jones of Capitol; Paul Weston and Mitch Miller, Columbia; Sonny Burke and Milt Gabler, Decca; Dennis Farnon, RCA Victor; Harry Meyerson of MGM and several artists from the various labels.



Pretty Angela Drake is featured vocalist on new release by Leroy Holmes & ork, "Souvenir D'Italie." Flipside is "Warm and Tender."





Pee Wee Hunt has a refreshing and often humorous new album, "Classics a la Dixie." Disk features short-hair renditions of long-hair works.

## ● BOBSEYS GUESSED

The contest sponsored by Cadence Records to determine the identity of their "Bobsey Twins" was won by Bertha Porter, a record librarian in Hartford, Conn. The duo was revealed to be Jane Blyer and Carol Bushman of the Chordettes.

Losing guesses ranged from Dorothy Collins and Gisele MacKenzie to Patti Page and Rosemary Clooney, all of whom record for labels other than Cadence.



Faron Young, whose "Shrine of St. Cecilia" stepped him into the pop field, has another one garnering universal appeal, "Moonlight Mountain" backed with rock 'n' roller "Love Has Finally Come My Way."



British singer Jeannie Carson was recent guest of home-grown George Gobel on show bearing his name.

## ● ROBERTS PLUCKS

Guitarist Howard Roberts has recorded an album for Verve which has just reached the market. One of the selections in the album is "Love Theme From 'The Harder They Fall,'" recorded by him for the picture. Album title is "Mr. Roberts Plays Guitar."





That Tommy Sands' star is still in its ascendancy is demonstrated by the reception accorded him during his recent engagement at the Roxy Theater in New York. His latest wax is the theme which he sings in "The James Dean Story," titled "Let Me Be Loved." Flipside is equally strong, "Fantastically Foolish." Both sides are showing up very well.

#### ● SHAY TO IMPERIAL

Dorothy Shay has been signed to record for Imperial Records where she will wax singles and albums. Songstress was most recently on Capitol.

#### ● FISHER SHOW SET

Eddie Fisher's TV show bows NBC-TV on Sept. 24, alternating with the George Gobel Show. Buddy Bregman has been signed to conduct.

#### AD LIB?

Liberace is becoming a piano teacher by proxy. The keyboardeer's plans call for a total of 25 Liberace Music Studios offering 26-week music courses, mostly to children. The first of the schools was opened recently in Kansas City and features a keyboard device with lighting attachment to teach music visually.

It was not revealed whether each studio will be equipped with a candelabra.



Keely Smith packs plenty of teenage appeal into latest Cap release "Good Behavior" and "You'll Never Know." Nelson Riddle backstops.



Lovely screen newcomer Lee Remick plays featured role in "A Face in the Crowd" starring Andy Griffith.

#### ● DESMOND THESPS

Johnny Desmond, who made his motion picture acting debut recently in Columbia's "Calypso Heat Wave," is set to do another flick for the same outfit, "Escape from San Quentin." The story, based on an actual occurrence, casts Desmond as one of four convicts who escape from San Quentin and hijack an airplane.



Gordon Jenkins has a sure-fire instrumental hit in his single version of "Theme from 'Saint Joan'." The flipside is also title tune of a new movie, "Fire Down Below."



#### ● CAP SIGNS FOUR

Capitol recently signed three new artists to its roster of talent. Arranger-conductor Johnny Richards has been pacted, along with singer-pianist Nick Greene and songstress Ethel Ennis. The Louvin Brothers, top-ranking Country and Western duo, were also renewed to long-term contracts.



Young Nick Noble makes bid for hit on Mercury with newest wax effort "Let Me Hold You In My Arms."



Molly Bee, now 17 years old, is a regular performer on "The Ford Show" Tennessee Ernie's NBC-TV stanza. Molly recently made her dramatic debut on "Matinee" show.

#### ● RIDDLE TUNES PIC

Nelson Riddle has been signed as arranger and conductor for MGM's upcoming pic, "Merry Andrew." The flicker stars Danny Kaye and Salvatore Baccaloni. Score was penned by Johnny Mercer and Saul Chaplin.





In a satire of "gold record" presentations, Verve exec Buddy Bregman appeared recently on "Spike Jones Show" to present the zany musician with a "shellac record" for selling an amazing 500 copies of disk "Popeye the Sailor Man."

#### ● MULLS TUNERS

Already set to do "Annie Get Your Gun" as a two-hour NBC-TV show on November 28, Martin is contemplating two more big musical spectacles, one based on the music of Vincent Youmans and the other a cavalcade of Irving Berlin tunes.

Miss Martin recently waxed an album of the "Annie" score for RCA Victor with John Raitt.

#### ● DAVIS LAUDED

Sammy Davis Jr. was recently voted "Trouper of the Year" by The Troupers, a group of show-business women organized to help needy people. Davis was named at a banquet which was attended by many of showbusiness' top luminaries. He was awarded a plaque and a pair of cufflinks in the fashion of a trunk, the org's official emblem.



Sam Butera, one of the first artists to cut for the newly formed Prep label, looks hit-bound with his second release, "Ten Little Women." Flipside is "Love Charm."





The Five Keys, one of the country's better rock 'n' roll outfits, have promising wax on Cap, "The Blues Don't Care" & "This I Promise You."

#### ● MERC GETS VIKINGS

Although the Del Vikings have a hit going currently on Dot label, they recently signed a long-term contract with Mercury Records. The group's hit, "Come Go With Me" was recorded independently and the master released on Dot.

#### ● COL PREXY LAUDED

Columbia Records' prexy, Goddard Lieberson, was recently awarded an honorary degree of Doctor of Music by Temple University. Degree was bestowed in honor of Lieberson's activities in the field of music composition.



Casual Perry Como gets caught in a not-so-casual pose. He needn't worry, however, his slicing, "The Girl With the Golden Braids" and "My Little Baby" is doing nicely.

#### ● CAPS LINGO DISKS

Single records in foreign languages are now being released by Capitol in its 'Capitol' of the World series. First of the releases include seven disks, all in Spanish. Featured artists are Lucho Gatica, Los Tres Caballeros, Tony Aguilar, Lalo Gonzales and Carmela Rey. All tunes are currently top sellers in Mexico.

#### FRUSTRATION

Don't frustrate your child's ambitions to be a movie actor, he might become something worse—a songwriter. Songwriter-singer Marty Robbins wanted to be an actor, but parental pressure veered him away from the field. So now he's a songwriter. There's a vindicating factor, however: he's successful. He's the author of "White Sport Coat," and others.



Newcomer Nick Greene makes debut under Cap banner with swinging rendition of "My Lovin' Baby" backed with "My Heart Needs You."



## Bulk Rate

- ★ Dealers with local Bulk Rate permit may use 1½c pre-cancelled stamp (or meter) on mailings of 200 or more; otherwise use 2c uncanceled stamp (or meter). No envelope or sealing required. Mail at Post Office. When 2c stamp is used, place stamp so it covers up the words "Bulk Rate."



Les Paul and Mary Ford, who do all their recording in studio they have constructed at home, examine a rather oversized "mike" which they used in recording of latest, "Hummin' and Waltzin'" & "Tuxedos and Flowers."